

EDUCATION

University of Miami

B.S.C in Creative Advertising
Minors in Psychology & Marketing
December, Fall 2020
GPA 3.7

SOFTWARE & SKILLS

	Photoshop	
	Illustrator	• Attention to Detail
	InDesign	• Strategic Thinking
	After Effects	• Schedule Builder
	Premiere	• 2D Animation
	Lightroom	• Video Editing
	XD	• Photography
		• UI/UX Design
		• Teamwork

AWARDS & HONORS

Miami ADDYS - 2 SILVERS
Art Direction - Print Campaign

Publicis Groupe Multicultural Talent
Pipeline Nominee 2020

AdWeek Feature

Dean's List 2018 & 2019
The Provost's Honor Roll 2017
Presidents Honor Roll 2017 & 2020

COURSES

Digital Marketing
Art Direction
Advanced Graphic Design
& Photography
Consumer Behaviour Marketing
Creative Strategy and Execution
Interaction Design
New Product Marketing

EXPERIENCE

Publicis Health / Academy Member

JUNE 2020 - JULY 2020, REMOTE

Selected to be one of the 88 students from 47 colleges to participate in Publicis Health Academy for Summer 2020. Due to COVID-19, the award winning internship program pivoted to an online academy.

Havas Health & You / Learning Series Participant

JUNE 2020 - JULY 2020, REMOTE

HH&Y created an online learning series to educate the young talents through weekly sessions. Throughout the program, interns learned about the industry from leading professionals of various Havas agencies.

National Student Advertising Competition (NSAC) / Designer

AUG 2019 - MAY 2020, MIAMI, FLORIDA

- Worked closely with the strategy team to understand the data gathered by both primary and secondary research
- Brainstormed to conceptualize big ideas for our campaign
- Designed high-fidelity mockups, created animated Instagram stories using After Effects and the 60+ pages final presentation deck using Keynote

Realworks / Visual Communication Design Intern

MAY-JULY 2019, ISTANBUL, TURKEY

- Pitched developed campaign ideas to the Creative Director
- Created visual content (presentations, campaign key visuals, logos & stationery, posts, animated stories) for social media and print by using Adobe Creative Suite programs
- Challenged myself to learn Adobe After Effects because it was the most suitable software for the assigned project
- Collaborated with 12 different client projects while directly communicated with 3 of them

University of Miami / Creative Studio Assistant

FEB 2019 - AUG 2020, MIAMI, FLORIDA

- Managed a design studio that includes 100+ professional camera equipment while assisting students with 3D printing and providing support for Adobe Creative Suite
- Calibrated high-quality printers to match the perfect color on photography design prints as well as large posters

